

# Welcome

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**International workshop on e-paper  
technology in the newspaper sector**

**September 7th, 2007**



# Designing Ubiquitous Media Services

through Action Research



KKstiftelsen



TidningsUtgivarna

# The agenda

- 09.00-09.15 Welcome Carina Ihlström Eriksson
- 09.15-10.30 The Media IT group presents their results
- 10.30-10.45 *Coffee*
- 10.45-11.15 The Swedish newspaper market Gunnar Springfeldt
- 11.15-11.30 Eye-tracking research Nils Holmberg
- 11.30-12.00 Belgium projects Ike Picone
- 12.00-13.30 *Lunch and poster session*
- 13.30-14.30 The Japanese mobile market Mariko Horikawa
- 14.30-14.45 *Coffe*
- 14.45-16.00 Round the table discussion about future research questions relevant for both industry and academia
- 18.00- Dinner arrangements

# Media IT

- Part of CIIT – Center for Innovative IT use research
- Carina Ihlström Eriksson, PhD
- Maria Åkesson, PhD student
- Jesper Svensson, PhD student
- Mats Lindqvist, Assistent
- Jesper Hakeröd, Assistent

[media-it.hh.se](http://media-it.hh.se)



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# Presentation of participants